

Translate MedTech Secondment Scheme: You Understood Digital Mental Health Opportunity

The Leeds and Sheffield City Regions are a driving force for the UK healthcare sector, with world-leading clinical expertise and research and development capacity across its universities, hospitals, healthcare and medical device manufacturing sectors.

Translate MedTech is a research translation programme that aims to enhance and embed medical technology innovation know-how across the Leeds and Sheffield City Regions.

We lead a targeted innovation development programme to enhance innovation awareness, understanding and capacity.

We are a partnership of universities in the Leeds and Sheffield City Regions with expertise in the development of new medical technologies.

The programme, originally funded by the HEFCE (now Office for Students) Catalyst Fund, is now financed by the partner universities of Bradford, Huddersfield, Leeds Beckett, Leeds, Sheffield Hallam and York.

Working together, smarter, faster.

You Understood Ltd is a technology startup aiming to improve mental health and wellbeing through the creation of a mobile app. By tracking emotions and using artificial intelligence and machine learning to provide data analytics and intelligent insights back to the user, the app will identify patterns of behaviour and external influences that affect wellbeing. By increasing self-awareness, we hope that users will be better able to make fact-based decisions that will positively impact their emotional health.

Our ultimate goal is to empower people to lead more conscious and fulfilled lives.

<p>Purpose of the scheme</p>	<p>To develop the innovation skills and translational capability of medical technology researchers in the Leeds and Sheffield City Regions.</p>
<p>Secondment opportunity</p>	<p>We are seeking a PhD student or post-doctoral researcher (based at one of the Translate partner universities: Sheffield Hallam University, University of Bradford, University of Huddersfield, Leeds Beckett University, University of Leeds, University of York) who is interested in digital technology, and can help us research and apply the concept of gamification to our mobile app.</p> <p>The main focus will be: 1) to assist us to identify research into gamification and digital health that supports our hypothesis that the application of gamification within an app encourages users to invest and maintain the necessary time and effort to gain the maximum benefits for their own mental health, and 2) to further help us define possible methodologies for implementing gamification into our app.</p>

	<p>The successful candidate will have an interest in digital technology for good, knowledge of gamification in mobile apps, its advantages and how to implement it, and the skills required to present research to a broad spectrum of team members. A basic understanding of mental healthcare will be useful but not essential.</p> <p>Support will be provided to the secondee by members of the You Understood team, specifically the Chief Executive Officer and Chief Technical Officer.</p> <p>This opportunity is available at two days (or 15 hours) per week for 2 months, starting ASAP. The ability to be flexible with days would be advantageous.</p> <p>You Understood is based in Edinburgh, but the successful candidate will be expected to work remotely, with team collaboration via video conferencing. There may be potential for face-to-face group meetings, but this will be entirely dependent on what is permitted by coronavirus restrictions at the time.</p> <p>Basic IT and research skills, as well as the ability to interact with different members of the team, are expected as a minimum.</p>
<p>Funding</p>	<p>Funding (up to a max of £2.5K*) is available to cover the following costs:</p> <ul style="list-style-type: none"> • Travel to/from the host organisation • Accommodation and subsistence costs for the duration of the secondment <p>Other associated costs will be considered on a case-by-case basis.</p> <p>Please note that this scheme does not provide funding for conference attendance, electronic equipment (such as laptops), or salary costs.</p> <p>(*Applicants are encouraged to seek co-funding from, for example, their host university - where appropriate.)</p>
<p>How to apply</p>	<p>Completed applications should be emailed to:</p> <p>hello@translate-medtech.ac.uk</p> <p>Completed applications must be received by 12pm on Monday 29th March 2021.</p>

<p>Assessment process</p>	<p>Applications will be assessed by representatives from You Understood and the Translate programme.</p> <p>We will consider the following:</p> <ul style="list-style-type: none"> • Acquisition of new knowledge and skills • Impact on career development • Benefits to your research group or immediate community • Benefits for the host organisation • Development of new collaborations
<p>Conditions of award</p>	<p>The successful candidate will be required to:</p> <ul style="list-style-type: none"> • Provide a minimum of three blog posts about their secondment for the Translate website <p>S/he may also be invited to present at Translate events.</p>
<p>Further information</p>	<p>For further information, please contact: Mohua Siddique, Translate Innovation Development Officer</p> <p>Email: m.siddique@leeds.ac.uk Tel: 0113 34 37244</p>