Translate MedTech Secondment Scheme: PeopleDotCom Opportunity

The Leeds and Sheffield City Regions are a driving force for the UK healthcare sector, with world-leading clinical expertise and research and development capacity across its universities, hospitals, healthcare and medical device manufacturing sectors.

Translate MedTech is a research translation programme that aims to enhance and embed medical technology innovation know-how across the Leeds and Sheffield City Regions.

We lead a targeted innovation development programme to enhance innovation awareness, understanding and capacity.

We are a partnership of universities in the Leeds and Sheffield City Regions with expertise in the development of new medical technologies.

The programme, originally funded by the HEFCE (now Office for Students) Catalyst Fund, is now financed by the partner universities of Bradford, Huddersfield, Leeds Beckett, Leeds, Sheffield Hallam and York.

Working together, smarter, faster.

PeopleDotCom Ltd is a digital health consultancy working with the NHS, startups, academia and other system partners. The company was founded by Dr Victoria Betton. An author and public speaker, Victoria specialises in digital strategy, policy and transformation for social impact. She is a qualified social worker and coach with 20+ year's experience in local government, third sector and the NHS. She previously founded mHabitat, a successful NHS hosted digital health consultancy and Co>Space North, tech for good collaboration space. Her current positions include:

- Managing director - PeopleDotCom Ltd
- Chief Innovation Officer - Mindwave Ventures Ltd
- HIMSS UK Advisory Board - member
- techUK Health and Care Council - vice chair
- techUK/NHSD/NHSx User-centred Design Group - co-chair
- Grow MedTech Advisory Board - member
- NHSE Clinical Entrepreneur Programme & NHS Digital Academy mentor
- Solace charity trustee & Hackney Quest volunteer.

Victoria has created PeopleDotCom as a startup to help digital health innovators navigate the digital health ecosystem and access the help they need to get to market.

Purpose of the scheme	To develop the innovation skills and translational capability of medical technology researchers in the Leeds and Sheffield City Regions.
Secondment opportunity	**We are seeking** a **PhD student**, **post-doctoral researcher** or **early career academic** (based at one of the Translate partner universities: University of Bradford, University of Huddersfield, Leeds Beckett University, University of Leeds, Sheffield Hallam University,

University of York) who is interested in learning about the complex formal and informal digital health ecosystem.

The successful candidate will support PeopleDotCom in:

- Mapping and codifying the digital health ecosystem
- Creating an architecture for how to navigate the system
- Supporting the development of a specification for creating a marketplace and automating elements of the system that lend themselves to a digital platform

The successful candidate will have the opportunity to collaborate with Victoria and a small team of seasoned digital health experts, along with exposure to diverse actors within the ecosystem.

This opportunity is available at three days per week for 3 months and all work will be remote. There is the opportunity for face-to-face collaboration should things change with the pandemic. The primary location of PeopleDotCom is London with a secondary base in Leeds.

The successful candidate will have a systematic logical mindset, the ability to map systems and relationships within them, and to create a codified map as the starting point for a platform specification. The individual will be equally happy to work autonomously and as part of a small highly dedicated team. Basic knowledge of and/or interest in the digital health ecosystem is an advantage but not essential.

Funding	Funding (up to a max of **£2.5K***) is available to cover the following costs: • Travel to/from the host organisation • Accommodation and subsistence costs for the duration of the secondment Other associated costs will be considered on a case-by-case basis. Please note that this scheme does not provide funding for conference attendance, electronic equipment (such as laptops), or salary costs. (*Applicants are encouraged to seek co-funding from, for example, their host university - where appropriate.)
How to apply	Completed applications should be emailed to: hello@translate-medtech.ac.uk

	Completed applications must be received by **12pm on Monday 29th March 2021**.
Assessment process	Applications will be assessed by representatives from PeopleDotCom and the Translate programme. We will consider the following: • Acquisition of new knowledge and skills • Impact on career development • Benefits to your research group or immediate community • Benefits for the host organisation • Development of new collaborations

Conditions of award	The successful candidate will be required to: • Provide a minimum of three blog posts about their secondment for the Translate website S/he may also be invited to present at Translate events.
Further information	For further information, please contact: Mohua Siddique, Translate Innovation Development Officer Email:m.siddique@leeds.ac.uk